

MarketWatch is a European project co-financed by the European Commission under the Intelligent Energy Europe framework. It aims to improve energy savings through compliance with the Ecodesign and Energy Labelling Directives, in particular by involving consumer organisations and environmental NGOs in market surveillance. This is to ensure that maximum energy savings are realised from market transformation towards more efficient products.

## Is an A label really an A?

In all EU Member States, national market surveillance authorities (MSAs) are responsible for monitoring and verifying the correct display of energy labels, as well as ensuring products perform in line with their energy label claims. As MSAs usually have limited means, alerts and pressure from other organisations and individuals can assist their activities. With the aim of raising awareness of the NGOs/CSOs, an [introduction leaflet](#) on the MarketWatch project was developed and published. It is available in all languages of the consortium: [Portuguese](#), [German](#), [French](#), [Spanish](#), [Czech](#), [Danish](#), [Italian](#) and [Polish](#).

## How can NGOs and informed consumers become involved?

MarketWatch launched a [guide](#) for NGOs and consumers on energy labelling and Ecodesign Requirements for Household Products. This guide is an introduction to EU regulations on energy labelling and product ecodesign, and how compliance with these requirements can be easily checked to monitor the correct display of energy labels. This guide is [available in English and also other European languages](#) of the MarketWatch partners.

For reporting potential non-compliance to market surveillance authorities, please find their contact details from this [link](#) (only comprising the countries of the MarketWatch Consortium).

## About Marketwatch



Sixteen civil society organisations from across Europe have come together to form MarketWatch. The alliance brings together consumer rights, product testing as well as communications, environment and efficiency expertise at a national and international level, with overall coordination managed by the UK's Energy Saving Trust. The project is co-funded over a three year period by the Intelligent Energy Europe Programme of the European Union.



## About ANEC



ANEC is the European consumer voice in standardisation. Our membership is open to representatives of national consumer organisations from 33 countries (EU, EFTA and accession countries). ANEC was established in 1995 as an international non-profit association. ANEC participates actively in MarketWatch.



ANEC is supported financially by the European Union & EFTA

