

MarketWatch was a European project co-financed by the European Commission under the Intelligent Energy Europe framework. It aimed at improving energy savings through compliance with the Ecodesign and Energy Labelling Directives, in particular by involving consumer organisations and environmental NGOs in market surveillance. This was to ensure that maximum energy savings were realised from market transformation towards more efficient products.

## Is an A label really an A?

In all EU Member States, national market surveillance authorities (MSAs) are responsible for monitoring and verifying the correct display of energy labels, as well as ensuring products perform in line with their energy label claims. As MSAs usually have limited means, alerts and pressure from other organisations and individuals can assist their activities. With the aim of raising awareness of the NGOs/CSOs, an [introduction leaflet](#) on the MarketWatch project was developed and published. It is available in all languages of the consortium: [Austrian](#), [German](#), [French](#), [Spanish](#), [Czech](#), [Danish](#), [Italian](#), [Polish](#) and [Portuguese](#).

## Conclusions

737 physical and online shops in 11 EU countries were visited from 2013 to 2015 and more than 100,000 products were monitored. The main errors found by project partners were made by retailers on label and energy information format, both in online and physical shops. These mistakes included modified or damaged labels, wrongly placed labels, or black and white instead of colour copies. Missing labels is the second most prominent problem, observed not only in kitchen studios and small shops, but also in supermarkets, department stores and online.

For more detailed information please read the [final report](#) of the project.

## About Marketwatch



Sixteen civil society organisations from across Europe have come together to form MarketWatch. The alliance brings together consumer rights, product testing as well as communications, environment and efficiency expertise at a national and international level, with overall coordination managed by the UK's Energy Saving Trust. The project is co-funded over a three year period by the Intelligent Energy Europe Programme of the European Union.



## About ANEC



ANEC is the European consumer voice in standardisation. Our membership is open to representatives of national consumer organisations from 34 countries (EU, EFTA and accession countries). ANEC was established in 1995 as an international non-profit association. ANEC participated actively in MarketWatch.



ANEC is supported financially by the European Union & EFTA

