



## Press Release

# EU Energy Label overhaul will simplify sustainable shopping

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**Today the European Commission will present its plans to revise the well-known EU Energy Label in order to make choosing energy-efficient appliances simpler for consumers<sup>1</sup>.**

The reform envisages a uniform A-G Energy Label for all products that are obliged to carry one, for example refrigerators, televisions and vacuum cleaners. This is a welcome streamlining of the current confusing labelling practices, which allow for different scales depending upon the product (A-G as well as additional A+ classes).

Stephen Russell, Secretary General of ANEC, the European consumer voice in standardisation, commented:

“Clarity, comparability and simplicity of consumer information are vital to instilling knowledge. We welcome the proposal of the European Commission for a simple, closed A to G Energy Label as there is converging evidence<sup>2</sup> that this is not only well understood by consumers but also effective in motivating them to turn to more efficient appliances”.

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<sup>1</sup> The proposal will now go to the European Parliament and Council (Member States governments) for adoption.

<sup>2</sup> [London Economics \(2014\), Study on the impact of the energy label – and potential changes to it – on consumer understanding and on purchase decisions](#)

## About ANEC

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ANEC is the European consumer voice in standardisation, defending consumer interests in the processes of technical standardisation and conformity assessment, as well as related legislation and public policies.

ANEC was established in 1995 as an international non-profit association under Belgian law and is open to the representation of national consumer organisations in 33 countries.

ANEC is funded by the European Union and EFTA, with national consumer organisations contributing in kind. Its Secretariat is based in Brussels.



***Raising standards for consumers***

**European association for the coordination  
of consumer representation in standardisation aisbl**

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